

# Developing Business Vocabularies & Business Rules: *Real-Life Experience*

by Ronald G. Ross

Co-Founder & Principal, Business Rule Solutions, LLC

Executive Editor, Business Rules Journal, [www.BRCommunity.com](http://www.BRCommunity.com)

What is the look and feel of a typical business rules project? In this presentation, Mr. Ross uses a real-life case study from the insurance industry to illustrate in detail how structured business vocabularies play an essential role in the capture, expression and analysis of business rules.

Starting with source underwriter guidelines for auto insurance, Mr. Ross takes you step-by-step through business rule methodology. He highlights how the business vocabulary is built and portrayed, and is then used to identify gaps, discrepancies and anomalies in the rules. He explains what deliverables, techniques and tools you'll need to support the effort, and how to ensure success both in your interactions with business people, and in moving toward implementation.

- The business rules approach to vocabulary and rules.
- Fact models – visualizing the business vocabulary.
- Fact models vs. data models.
- Reduction of rule logic.
- How to organize and analyze large, complex sets of rules.
- *RuleSpeak*<sup>®</sup>, structured business-friendly syntax for expressing business rules.
- Tips and tricks.